

What's in your 2011 Festival Pack and how to use it!

We have put together this pack of information to make it easy as 1, 2, 3 for you to become involved in the 2011 Every Generation Festival.

By following the steps, your club, group or organization can come on board this year and enjoy being a part of this great state-wide community event. It costs nothing to become involved, and you don't necessarily have to be a COTA Seniors Voice member to join in!

Step 1. Becoming a Partner

Fill in the Partner Registration Form

By filling in this form and returning it to us you become an official Partner of the 2011 Festival. As a Partner, we help you to publicise your Every Generation Festival Event, provide posters, assist with information and advice when required and give you the opportunity to apply for a Subsidy to help you to stage your Event. **Remember, Partnership is free!**

Step 2. Registering your Event

Fill in the Event Registration Form

This form is to be used to register all the Events your group or organisation will be holding to celebrate the Every Generation Festival. When you have planned the Events you would like to hold in October, fill this in and return it to us. This information will be used to promote your Event on our Festival website and in the print media. Remember, you can register as many Events as you like for the October Festival.

Step 3. Need a Subsidy?

Read the Subsidy Guidelines and Application Form

A limited number of subsidies of up to \$250 are made available to encourage and facilitate groups to become involved in the Festival. After reading the Guidelines, if you are eligible to apply for a 2011 Subsidy, fill in this form and give us as much detail as possible about your Festival Event. The subsidy is an especially good opportunity for groups new to the Festival to receive some assistance to hold their Event.

Remember to return these forms to us by Friday, August 12!

Special Festival Diary Dates

The Every Generation Positive Ageing Awards Presentation Dinner Tuesday, October 25

Each year the Awards Dinner inspires and brings pleasure to all those who attend, in fact the Dinner has become a much anticipated event on the community calendar. Held at the InterContinental Adelaide, this terrific event recognizes all those who have been nominated for an Award, honours the Finalists and announces the Winners of each of the 6 Award Categories.

This Gala Dinner attracts over 200 guests each year. Why not get together a table of 10 friends and make a night of it? Or join a table of friendly people to celebrate positive ageing.

State Launch Friday, September 30

Each year, we hold a State Launch of the Every Generation Festival. This year we are thrilled to have again been invited by the Department for Families and Communities to hold our Launch in conjunction with their International Day for Older Persons Celebration. Finalists of our Every Generation Positive Ageing Awards will be presented with their Finalist Certificates at this event by the Hon Jennifer Rankine, Minister for Ageing.

Country Launch Friday, October 7

Our Country Launch celebrates the contributions of rural and regional senior South Australians to the fabric of their communities. Held in partnership with the Alexandrina Council this year, the Country Launch will be held at the heritage listed Port Elliot Institute in conjunction with the Council's intergenerational Festival event, the 'Op Shop Ball'.



We are here to help!

The Every Generation team are committed to making your involvement in the 2011 Festival as easy and enjoyable as possible. If you have any queries, would like more information about becoming a Partner, staging an Event, applying for a Subsidy or nominating for an Award, or if you would like to chat through some ideas about the Festival, please do not hesitate to contact our Every Generation Project Officer, Celeste Prosser on (08) 8232 0422 or email cprosser@seniorsvoice.org.au

Sponsors

The Every Generation Festival is made possible each year with the support of Patron Sponsor, COTA Seniors Voice and Principal Sponsor the Department for Families and Communities. This year we are delighted to welcome back on board 2010 Principal Sponsor, Aveo Live Well. We are also greatly appreciative of the support of *beyondblue – the national depression initiative*, NASANSB, Retirement Village Association, Resthaven Inc, Messenger Community News, FIVEaa and Aged and Community Services SA & NT. A big thank you to each of these organisations for your terrific support of the 2011 Every Generation Festival.

Every Generation Positive Ageing Awards

You will also find in this pack, the **Nomination Form** for the 2011 **Every Generation Positive Ageing Awards**. The Awards are a highlight of the Festival and recognize and honour the outstanding individuals, groups and organisations that exemplify positive ageing.

Maintaining a positive approach to life, staying healthy and active and engaging fully in the community is an essential part of ageing. The Positive Ageing Awards call for nominations from the public to pay tribute to the people and programs in the community that are doing just that. So, if you know a remarkable individual who gives tirelessly of their time and energy to the community, or a community program that strives to assist older people to live life to the fullest, why not nominate them for an Award this year?

Award Nominations are due Friday, August 26!

Join us to celebrate positive ageing at our Gala Dinner Positive Ageing Awards Presentation Dinner

Tuesday 25 October 2011 6.30pm to 11pm

InterContinental Adelaide Ballroom, North Terrace, Adelaide

\$50 per ticket includes pre-dinner drinks, a sumptuous dinner prepared by the talented InterContinental Chefs using the best local produce, as well as complimentary selected beverages. A decadent dessert, petit fours and coffee will finish the meal and complement this fabulous evening. Dance until 11 to Adelaide favourite 'Boris Loves to Boogie'.

Tickets on sale Monday 25 July from COTA Seniors Voice. For further details or information phone 8232 0422 or visit the website www.seniorsvoice.org.au

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SA & NT Inc



FAQs

We answer some of
your most frequently
asked questions.

When is the Every Generation Festival held and does it cost to become involved?

1-31 October each year. We are South Australia's seniors month. No, registration of Partnership and Events is free!

What are the advantages to being a part of the 2011 Every Generation Festival?

As well as the pleasure of bringing people together to celebrate positive ageing, and being a part of a big community Festival across South Australia, holding an event can also be a way of showcasing your club or group, encouraging new members to join or trying something new.

What sort of events are held?

In past years, clubs, groups and organisations have held events such as luncheons, morning teas, classes, walks, talks, open days, music and theatre events, exhibitions and intergenerational games afternoons, to name but a few.

Our group would like to hold an Every Generation Festival event, but we do not have the resources to stage a big event. Can we still be involved?

Yes, events do not have to be bigger than Ben Hur! We encourage clubs and groups to hold an event that is within their own interest and capacity. An event that brings people together to celebrate in any shape or form is great.

We would like to hold an intergenerational event for the 2011 Festival. Can you help us with ideas?

If your group has an older membership, ask around your community for someone who has connections to a school, a daycare centre or a local youth organisation. Call them up, discuss your plans for the Festival and ask them if they would like to join you for an event. Alternatively, if you are a group who works with the younger generation, make that step to contact your local aged care facility, seniors group or special interest or cultural group. We can guarantee they would be delighted to be asked to work together to hold an intergenerational event!

We are interested in applying for an Every Generation Festival Subsidy. Can we apply to help pay for food and drink for our event?

Yes, Subsidies certainly can be used for catering, as well as for venue hire, speakers, entertainers, advertising and production of promotional material etc. The bottom line is the Subsidy needs to be used specifically for your Festival event.

How do I nominate someone for an Award?

Our Awards Nomination Form gives you all the information you need to guide you through the process. Please be sure to give us details of your nominee's achievements and contributions to the community and tell us a clear story of why your nominee should be considered for an Award. Accompanying photos are always a bonus.

Contact:

Celeste Prosser, Every Generation Festival Project Officer, COTA Seniors Voice, 16 Hutt Street Adelaide SA 5000
Tel 08 8232 0422 Fax 08 8232 0433 Country Caller Freecall 1800 182 324 Email cprosser@seniorsvoice.org.au



Welcome to the first Every Generation Newsletter of the year, and with 2011 well underway it is time to start planning for this October-long Festival.

Getting started on planning events and festivities for the Every Generation Festival is the fun part; the time to sit down, let your creativity run wild and become inspired by what is achievable.

Last year's Festival was a great success with 142 Festival Partners holding over 1350 events across South Australia! We would like to take this opportunity to thank our 2010 Partners for their great support of the Festival. We were delighted with the diversity of the events held across the State. This supported our belief that older people in our community are as wonderfully diverse as any societal group, if not more so given their years of interests and experience. So many of last year's events challenged the stereotypes of ageing and showcased the variety of

interests and passions shared across the aged community.

Many groups and organizations also used their involvement in the Festival to plan intergenerational events, and we received stories of the win-win effect of bringing people of all ages together to celebrate during October.

We would love to see more intergenerational festivities again this year, and are really happy to chat through thoughts and ideas with you.

We would like to invite you all, young and old, to come together in October this year to celebrate the Every Generation Festival, and enclose a **2011 Festival Pack** full of information to make this easy for you.

